



# Sponsorship Prospectus

*GEOVIRTUAL 2020*



**SEPTEMBER 14-16, 2020**

**CONNECT**



<https://geovirtual2020.ca/>

[secretariat@geovirtual2020.ca](mailto:secretariat@geovirtual2020.ca)



As the Covid-19 pandemic continues to cause significant disruptions to the world, The Canadian Geotechnical Society and the LOC have decided to postpone the GeoCalgary Conference to 2022 and hold a virtual conference in lieu of a face-to-face event in September 2020. Join us at the CGS GeoVirtual 2020 Conference!

Like a face-to-face conference, this virtual conference would not be possible without your continuing support and we hope you will support the pioneering spirit of this event. The following pages highlight the many benefits of supporting the CGS GeoVirtual 2020, which include:

- acknowledgement and brand differentiation for your company to all the attendees before, during and after the conference;
- knowledge that as a sponsor, you are making a difference in the collective effort for technology transfer, training and professional growth; and,
- complimentary delegate registrations to the full conference for premier and major sponsors.

Further details on the available sponsorship options are provided herein, as well as options for refunding, transferring, or delaying your previously paid sponsorship.

We are looking forward to breaking new ground with you and are diligently working to provide an outstanding experience. Come be part of the first ever CGS Virtual Conference!

Sincerely,

*The Canadian Geotechnical Society and  
GeoCalgary/GeoVirtual 2020 Local Organizing Committee*

## Virtual Conference?

### Tell me more!

Sponsorship of **GeoVirtual 2020** is a unique opportunity to partner with The Canadian Geotechnical Society and provide a means for technology transfer, continuing education and professional development to the geotechnical community. We believe that a strong backbone of informed practitioners and academics with vision, knowledge and the ability to adapt is imperative to support the growth and improvement of our industry in this unprecedented time.

### Event Details

Dates: September 14-16,  
2020

Location: Virtually,  
through a dynamic  
online platform

Anticipated Number of  
Attendees: We are  
expecting at least 300  
attendees and have  
already received 175  
papers, but numbers  
could grow larger with  
the global reach!

The technical program is anticipated to consist of:

- a 3-day program, including the following program highlights:
  - ✓ R.M. Hardy Keynote Address Presented by Dr. Dennis E. Becker, Golder Associates
  - ✓ CGS Colloquium 2020 Presented by Dr. Ariane Locat, Université Laval
  - ✓ Panel on Women in Geotechnique
  - ✓ CGS Heritage Session
  - ✓ Professional Practice Committee Special Session
- four to five (4-5) concurrent breakout sessions with an anticipated 175-200 paper presentations by authors followed by a live Q&A;
- four (4) short courses:
  - ✓ Introduction to BUILD3D, SLOPE\W, and SEEP\W
  - ✓ In-situ testing using pressuremeters
  - ✓ Using numerical tools for geotechnical applications
  - ✓ Instrumentation and monitoring for oil and gas industry and in mine tailings

Discussion forums will be available where attendees can network, share their research, and provide insights. Sponsors are encouraged to set up new forums to interact with the attendees.

More information will be confirmed and available soon at <https://geovirtual2020.ca/>



## Why Sponsor?

- You will make history by supporting the first-ever virtual CGS conference possible.
- You will have immediate visibility with your brand and company as we will proudly display your logo on the event page, social media banners, within the virtual conference platform, and emails out to the audience.
- By becoming a sponsor, you are supporting a cost-effective immersive educational experience. The conference is a platform that allows for sharing of ideas, knowledge and insights.
- Attending the conference only requires an internet connection and a relatively brief period to attend – this permits a broader audience to attend, including multiple people within the same organization and new delegates that would otherwise be limited by time, travel, and cost constraints.
- You will receive long-term visibility with recognition in the conference wrap-up story and inclusion in a special article in *CANADIAN GEOTECHNIQUE* – the CGS Magazine in December 2020.

## Tentative Schedule

- **Monday, September 14**
  - ✓ Opening ceremony
  - ✓ R.M. Hardy Address
  - ✓ Technical sessions
  - ✓ Virtual panel and networking session for Young Professionals
- **Tuesday, September 15**
  - ✓ CGS Colloquium Lecture
  - ✓ Technical sessions
  - ✓ Women in Geotechnique
  - ✓ Networking event
  - ✓ CGS AGM
- **Wednesday, September 16**
  - ✓ CGS Heritage Session
  - ✓ Professional Practice Committee Special Session
  - ✓ Technical sessions
  - ✓ Closing ceremony
- **Thursday, September 17**
  - ✓ Short courses



# GeoVirtual 2020

September  
14-16  
Resilience and Innovation



## CONFERENCE SPONSORSHIP RECOGNITION

All prices are in Canadian dollars and subject to 5% GST.

Included in Sponsorship package	Premier (only 4 available)	Major	Student Benefactor (only 2 available)	Supporter
	<b>\$8,000</b> + GST	<b>\$4,000</b> + GST	<b>\$3,000</b> + GST	<b>\$2,000</b> + GST
Option for a dedicated virtual chat room where delegates can connect with you	✓			
During breaks, opportunity to showcase promotional materials (e.g., video, slideshow)	✓			
Exclusive sponsor opportunities* – first come, first served! Choose one (1) of: <ul style="list-style-type: none"> <li>✓ Company-hosted social activity</li> <li>✓ Sponsor showcase to present company overview/demonstration</li> <li>✓ A featured event of your choosing</li> </ul>	✓	✓		
Acknowledgement in the conference wrap-up newsletter and inclusion in <i>Canadian Geotechnique – The CGS Magazine</i> in the December 2020 issue	✓	✓	✓	✓
Access to marquee messages (scrolling text) to appear in lobby (limit 150 characters)	✓	✓		
Social media posts highlighting sponsors on Twitter, Facebook, LinkedIn	<b>3</b>	<b>1</b>		
Logo and website link on event landing page “Our Sponsors” section on conference website and on CGS Website	✓	✓	✓	✓
Corporate profile (or advert) in sponsors section of the conference eBook	<b>Full-page</b>	<b>Half-page</b>	<b>Half-page</b>	<b>¼ page</b>
Logo in the conference eBook, in the “Our Sponsors” section	✓	✓	✓	✓
Logo included in pre- and post-conference email blasts	✓	✓		✓
A special thank you from the conference organizers during the official opening and closing ceremonies	✓	✓	✓	✓
Logo displayed in social break sessions and waiting rooms			✓	✓
Complimentary registrations	<b>8</b>	<b>4</b>	<b>n/a</b>	<b>2</b>
Complimentary registrations to short courses of your choice	<b>6</b>	<b>3</b>		
FREE access for up to 20 students to the conference with a branded registration page			✓	



## Secure your Sponsorship:

Email [secretariat@geovirtual2020.ca](mailto:secretariat@geovirtual2020.ca) with any questions you may have or simply fill out the attached form, sign, and send it to us and our team will get back to you within 24 hours!

## Note:

Please note that you will be refunded the difference amount between your GeoCalgary2020 sponsorship and the GeoVirtual2020 sponsorship as a cheque. If you would like a full refund of your GeoCalgary2020 sponsorship or would like to make alternative arrangements, please contact us at [secretariat@geovirtual2020.ca](mailto:secretariat@geovirtual2020.ca).

## GeoVirtual 2020 - Sponsorship Booking Form

All prices are in Canadian dollars and subject to 5% GST.

To confirm your support commitment, please complete the form below and send it to the Conference Secretariat at [secretariat@geovirtual2020.ca](mailto:secretariat@geovirtual2020.ca) or by fax at 1(604) 681-2503 by June 12, 2020. We will send you an invoice for your total contribution amount or send you a refund if applicable.

### *Cancellation Fees:*

Written Notice received on or before August 15, 2020: GeoVirtual 2020 shall retain 25% of full contracted Sponsorship fees.

Written Notice received after August 15, 2020: 100% of full contracted Sponsor fees will be retained.

**Organization name (for invoices):**

**Address:**

**City:**

**Province/State:**

**Postal Code:**

**Country:**

**Contact Name:**

**Signature:**

**Phone:**

**Email:**

Sponsorship Level	Price	Contribution
Premier Sponsor (4)	CAD \$8,000	
Major Sponsor	CAD \$4,000	
Student Benefactor (2)	CAD \$3,000	
Supporter	CAD \$2,000	
<b>TOTAL CONTRIBUTION</b>		<b>\$</b>